

**2004 AAPM Annual Meeting
EXHIBITOR OPPORTUNITY**
Presentations will be captured during the 2004 AAPM Annual Meeting dates only

Type of Service	Service Defined	Presentation Length	Corp Affiliates Fees	Non-Corporate Affiliates Fees
<p>Corporate Profile</p> <p><i>This offer will only apply if 10 or more Exhibitors register</i></p>	<p>Exhibitors who wish to participate will be assigned a time slot for the digital capture of their demonstration.</p> <p>The scheduled time will allow for any set up or take down of exhibitor products or equipment and up to 5 minutes of film time. No retakes of film time are allowed.</p> <p>The digital capture will take place in a mock studio type setting.</p> <p>Presentations will consist of streaming audio and video of the presentation with the video and slides in a synchronized format. Documents can be attached and hyperlinks to your website may be included.</p> <p>Presenters are encouraged but not required to give a product demo using products or equipment that can be carried into the room or are present in the exhibitor booth. Presenters are encouraged to provide PowerPoint slides of the presentations.</p> <p>Presentations will be hosted in the AAPM Virtual Library accessible to all members for twelve months</p>	up to 5 minutes	\$600	\$850
<p>Users Meetings</p>	<p>Pricing includes the digital capture of content in ONE room. Concurrent rooms may be captured subject to an additional price.</p> <p>This price would only include the capture, production and hosting of the Users Meeting for 12 months of in the AAPM Virtual Library.</p> <p>You may elect to have that produced in CD-ROM format or hosted elsewhere for an additional fee to be negotiated between you and Blue Sky Broadcast.</p>	<p>Half day</p> <p>Full day</p> <p>½ day = ends before Noon</p> <p>Full day= extends beyond Noon</p>	<p>\$3,900</p> <p>\$5,400</p>	<p>\$5,040</p> <p>\$6,860</p>
<p>In Booth Taping</p>	<p>Exhibitors who wish to participate will be assigned a time slot for the digital capture of their demonstration.</p> <p>The digital capture will take place in the assigned booth space of the Exhibitor in the exhibit hall after hours.</p> <p>This price would only include the capture, production and hosting for 12 months in the AAPM Virtual Library.</p>	Up to 90 minutes of recorded content	\$2,900	\$4,060
<p>CD Roms</p>	<p>Any of the above can be made available for a mastering and duplication fee.</p> <p>Pricing includes four-color graphics on label, clamshell case and assembly. Shipping not included.</p>	<p>\$250 per master plus \$4 per copy produced with discounts on volume exceeding 100</p>		

**ADDITIONAL SERVICES
provided by
Blue Sky Broadcast**

<p>Location Taping</p>	<p>Capture crew will travel (within the U.S.) to location determined by Exhibitor to film a presenter/speaker of your choice.</p> <p>The half day / full day rates listed under User Meeting will apply, plus travel not to exceed \$750.</p> <p>This price would only include the capture, production and hosting of the Users Meeting for 12 months of in the AAPM Virtual Library.</p> <p>Pricing includes the digital capture of content in ONE room.</p> <p>You may elect to have that produced in CD-ROM format or hosted elsewhere for an additional fee to be negotiated between you and Blue Sky Broadcast.</p>	<p>\$3,900</p> <p>\$5,400</p> <p>(plus travel not to exceed \$750)</p>	<p>\$5,040</p> <p>\$6,860</p> <p>(plus travel not to exceed \$750)</p>
<p>Repurposing of Existing Video</p>	<p>Exhibitor to supply existing video and/or audio with slides which will be synchronized and hosted.</p> <p>Content limited to 90 minutes in length.</p> <p>Content will be hosted in the AAPM Virtual Library for twelve months.</p>	<p>\$1,320</p>	<p>\$1,848</p>
<p>Posting of Multimedia Products</p>	<p>Exhibitor to supply existing multimedia product (cd, dvd, etc) for posting the in the AAPM Virtual Library, per the approval of AAPM.</p> <p>Content will be hosted in the AAPM Virtual Library for twelve months.</p>	<p>\$2,000</p>	<p>\$3,000</p>