

46th Annual Meeting • July 25 - 29 • Pittsburgh, PA

SPONSORSHIP ITEMS

Be a Sponsor of an Item for the 2004 AAPM Annual Meeting!

We welcome and encourage co-sponsorship on all items listed below. For recognition of your sponsorship, your company's name and the item sponsored will be listed on the sponsorship page of the 2004 Pocket Program.

RELAXATION STATION \$6,000

Attendees can be treated to an upper-body massage on special non-mechanical massage chairs located in the Relaxation Station. The placement of the Station is still to be determined.

Attendees will be required to stop by your booth to pick up a coupon for a free massage. The sponsor will print and distribute own redemption coupons.

A sponsorship sign with your company name and booth number will be displayed in the station area.

WIRELESS LAPTOP LOUNGE \$3,000

The wireless lounge will be located in the Registration area outside the Exhibit Hall. It will accommodate up to 15 users at stand up tables. Power will be provided.

A sign with the sponsor's name and booth number will be on display.

**ELECTRONIC MESSAGE CENTER \$1,000
(Limit 4 sponsors) per sponsor**

EVERYONE uses the Message Center terminals so it's the ultimate opportunity to reach the attendees!

AAPM has developed a customized Internet based messaging system. As a sponsor/co-sponsor, a banner displaying your company logo will be highlighted on the front screen of the system; your company name and booth number will appear on each individual message an attendee receives; and finally people outside the conference will also see this information when accessing the system off site.

Numerous Message Center terminals will be placed throughout the Convention Center including inside the exhibit hall, at the registration center, the Welcome Center, and outside various scientific session meeting rooms.

For more information, contact Lisa Rose Sullivan at lrose@aapm.org

ELECTRONIC POSTER VIEWING LOUNGES \$500

All presenters of oral presentations given during Scientific Sessions will be asked to supply the AAPM with an electronic poster of their presentation. In an effort to increase traffic, we have placed two Electronic Poster viewing areas in the Exhibit Hall.

There will be 4 computer terminals set in each viewing lounge along with seating so the attendees can view the electronic posters.

A sign indicating your sponsorship will be located in each viewing lounge.

**PARTIAL SPONSORSHIP/ \$500
EXHIBIT HALL MORNING & AFTERNOON
REFRESHMENT BREAKS
Exhibitor Bonus Points .5**

Refreshment breaks will be held each day in the exhibit hall during the exhibit dates. The breaks are open to all attendees. A sponsorship sign with your company name and booth number will be displayed at the break location. The breaks are always a big hit at the meeting.

Break Schedule:

Sunday	August 10	1:00 pm - 1:30 pm 4:30 pm - 5:30 pm
Monday	August 11	9:30 am -10:00 am 3:20 pm - 4:00 pm
Tuesday	August 12	9:30 am -10:00 am 3:20 pm - 4:00 pm
Wednesday	August 13	9:30 am -10:00 am

DON'T MISS THESE GREAT OPPORTUNITIES

