

**SPONSORSHIP ITEMS**

**Be a Sponsor of an Item for the 2007 AAPM Annual Meeting!**

We welcome and encourage co-sponsorship on all items listed below. For recognition of your sponsorship, your company's name and the item sponsored will be listed on the sponsorship page of the 2007 Pocket Program.

**NIGHT OUT/TRANSPORTATION \$10,000**

The AAPM Night Out will be held at Nicollet Island. Be the exclusive sponsor of transportation for meeting attendees and you'll be recognized via the following:

- Signage with your company name/logo to be placed in the window of each bus.
- A listing on the Night Out flyer that is inserted in all registrant packets.
- A listing in the Night Out description posted on the AAPM Annual Meeting website.
- Signage with your company name/logo to be placed at all departure and arrival locations.

**MINNEAPOLIS AREA POCKET MAP \$9,000**

A pocket-sized pop-out map to be inserted in all registration packets. The map covers the Minneapolis area, listing points of interest and restaurants. A label identifying your company and booth number will be placed on the cover of the jacket. A great way to stay in view of attendees out of the exhibit hall!

You can view the pop-out map on-line at:

[http://www.mapeasy.com/prod\\_pop.html](http://www.mapeasy.com/prod_pop.html)

**2 WIRELESS LAPTOP LOUNGES \$6,500**

In 2007 there will be two wireless lounges; one inside the hall and one just outside. Both will accommodate up to 75 users. Seating and power will be provided.

Sponsor's logo will be on the start-up page. A sign with the sponsor's name and booth number will be on display.

**ELECTRONIC MESSAGE CENTER \$1,000 ea  
(2 sponsorships left)**

EVERYONE uses the Message Center terminals so it's the ultimate opportunity to reach the attendees!

AAPM has developed a customized Internet-based messaging system. As a sponsor/co-sponsor, a banner displaying your company logo will be highlighted on the front screen of the system; your company name and booth number will appear on each individual message an attendee receives; and finally people outside the conference will also see this information when accessing the system off site.

Five Message Center terminals will be placed throughout the Convention Center including inside the exhibit hall, near the registration center, and outside various scientific session meeting rooms.

**ELECTRONIC POSTER VIEWING AREAS \$500**

All presenters of oral presentations given during Scientific Sessions will be asked to supply the AAPM with an electronic poster of their presentation. Three Electronic Poster viewing areas will be in the Exhibit Hall.

There will be 4 computer terminals set in each viewing lounge along with seating so the attendees can view the electronic posters.

A sign indicating your sponsorship will be located in each viewing area.

**PARTIAL SPONSORSHIP/ EXHIBIT HALL MORNING & AFTERNOON BREAKS \$500 ea**

Refreshment breaks will be held each day in the exhibit hall during the exhibit dates. The breaks are open to all attendees. A sponsorship sign with your company name and booth number will be displayed at the break location. The breaks are always a big hit at the meeting.

**Break Schedule**

Sunday	July 22	1:00 pm - 1:30 pm 3:00 pm - 4:00 pm
Monday	July 23	9:30 am -10:00 am 3:30 pm - 4:00 pm
Tuesday	July 24	9:30 am -10:00 am 3:30 pm - 4:00 pm
Wednesday	July 25	9:30 am -10:00 am

**18 ft HD Screen EXHIBIT HALL contact al@neopromo.com  
Prices range from \$950-3,500**

NEW in 2007! Is 90 square feet of high definition surface big enough for **your** message? This HD screen will carry program reminders as well as sponsors' messages.

<http://web.mac.com/neopromo>



**SPONSORSHIP ITEMS FORM**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Select Item(s) to be Sponsored:

- Night Out/Transportation \$10,000
- Minneapolis Area Pocket Map \$9,000
- Wireless Laptop Lounge \$6,500
- Electronic Message Center \$1,000 per sponsor
- Electronic Poster Viewing Areas \$500
- Partial Sponsorship/Exhibit Hall  
Morning and Afternoon  
Refreshment Breaks\* \$500 per break
- 18' High Definition Screen/Exhibit Hall \$950 - 3,500  
Contact al@neopromo.com

*\*Please indicate which break(s) you wish to sponsor:*

AM - Coffee Break:       Mon                       Tues                       Wed

PM - Refreshment Break:    Sun - Box Lunch               Sun - PM Break

Mon                       Tues

**PAYMENT MUST BE RECEIVED WITH THIS FORM IN ORDER TO RESERVE AN EVENT OR ITEM**

- MasterCard     Visa               AM EX               CHECK (drawn on US bank, payable to AAPM)

Signature \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

TOTAL FEES: \$ \_\_\_\_\_

**In order to reserve a sponsorship event or item, please complete and return this form with payment to:  
Lisa Rose Sullivan, AAPM, One Physics Ellipse, College Park, Maryland 20740-3846 FAX: (301) 209-0862**