Medical Physicists working in Hospital-based Radiation Oncology programs are either employed by the Hospital or work under a contractual arrangement as an independent consultant or as part of the Radiation Oncologist group practice serving the Hospital. The new rules under which reimbursement will be made to Medical Physicists will change the way our practice is set up in this environment. Some suggestions will be presented in this talk for strategic planning for the new rules and how Medical Physicists can survive the impact.