



2011 JOINT AAPM/COMP MEETING · JULY 31 - AUGUST 4 · VANCOUVER

SPONSORSHIP OPPORTUNITIES

Be a Sponsor of an Item for the 2011 Joint AAPM/COMP Meeting! We welcome and encourage co-sponsorship of all items listed below. In addition to specific recognition associated with each opportunity, ALL sponsorships include:

- One Quarter-Page B & W ad of your design in Pocket Program (*if sponsorship form submitted by June 1!*)
- Company name and link to your website will appear on the conference website.
- Logo and booth number will appear on "Sponsor Thank You" board placed in each refreshment break area in Exhibit Hall for the entire conference.
- Logo will appear on slide in Electronic Scroll in session room, acknowledging you as an official Sponsor and item sponsored.

ELECTRONIC MESSAGE and MEETING EVALUATION CENTERS - \$3,000 per sponsor

EVERYONE uses the Message and Evaluation Center terminals for checking email and completing the meeting evaluations...a requirement in order to obtain CEC! Over 1900 attendees completed the online evaluation for the 2010 annual meeting and most were completed at the meeting.

Four Message Center terminals stations will be placed throughout the Convention Center (2 inside the exhibit hall and 2 near session meeting rooms).

- Logo will appear on front screen of computer terminals.
- Logo will appear on landing page of the message retrieval system (once attendees log in to specifically retrieve a message).

ELECTRONIC SESSION ROOM SIGNS - \$2,500 per sponsor (need at least TWO sponsors in order to offer opportunity)

It's the ultimate opportunity to reach the attendees! AAPM will be utilizing digital screens mounted outside of each session room to post the daily schedule of the room. Sponsor logos and booth numbers will appear in a designated area to the screen, visible to ALL who view the daily schedule

- Logo and booth number will appear in a designated area of the LCD screens each day of the meeting (Sunday – Thursday)

WIRELESS LOUNGE - \$2,500 per sponsor

Where the attendees gather! Located in the center of the exhibit hall, seating and power are provided for attendees so they can relax while accessing the internet with their personal laptops or catch up with friends and colleagues.

- Logo will appear on Start-Up Page at Wireless Lounge.
- Logo and booth number will appear on "Thank You" table tents in Wireless Lounge.
- Seating and Power provided for attendees.



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SPONSORSHIP OPPORTUNITIES

LUNCH BUNDLE VOUCHERS - \$2,500 per sponsor /per day (Monday or Tuesday)

Each Scientific Attendee at the Meeting will receive TWO lunch vouchers with their registration materials. This voucher is good for towards food and/or beverage purchase at any Convention Centre food outlet in the Exhibit Halls. Vouchers are valid Monday and Tuesday only, between 12:30 am - 2:00 pm.

Over 1800 coupons were redeemed each day during the 2010 Annual Meeting so we know attendees take advantage of the complimentary lunch!

- Company Name announced over P.A. Monday and Tuesday at the beginning of the Lunch break (12:30 pm)
- Logo and booth number will appear on "Thank You" table tents in all concession seating areas of Exhibit Hall for the entire day.

AAPM NEW MEMBER SYMPOSIUM REFRESHMENT BREAK - \$1,500 per sponsor

Support the new members and your future customers! A special session has been organized and members new the association over the past 3 years have been invited to attend. New members have a chance to win a complimentary registration for next year's AAPM Annual Meeting and will have the opportunity to engage with the AAPM Leadership.

- Company Name announced at the session held on Tuesday, August 2, 4:30 – 6:00 pm
- Company representative will be allowed 1 – 2 minutes to address the audience
- Logo and booth number will appear on "Thank You" table tents on refreshment break displays

EXHIBIT HALL MORNING AND AFTERNOON BREAKS - \$1,000 - 7 sponsorships available

More food! Opportunity designed especially for new or smaller companies. Refreshment breaks will be held each day in the exhibit hall in the designated lounge areas during the exhibit dates. The breaks are open to all attendees, are always a big hit and well attended!

- Refreshment Breaks will take place:

Sunday 1:00 PM, 3:00 PM

Monday 10:00 AM, 3:50 PM

Tuesday 10:00 AM, 3:50 PM

Wednesday 10:00 AM

- Logo and booth number will appear on "Thank You" table tents in all refreshment seating areas of Exhibit Hall for the entire day refreshment break is sponsored.
- Logo will appear on beverage napkins during the refreshment break sponsored.



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SPONSORSHIP REQUEST

Company Name: _____

Contact: _____ Title: _____

Email: _____ Phone: _____

Instructions:

- Complete this form and return by June 1
- Sponsors will be contacted with confirmation
- Sponsors will be invoiced

- | | |
|--------------------------|---|
| <input type="checkbox"/> | ELECTRONIC MESSAGE and MEETING EVALUATION CENTERS - \$ 3,000 per sponsor |
| <input type="checkbox"/> | ELECTRONIC SESSION ROOM SIGNS - \$ 2,500 per sponsor |
| <input type="checkbox"/> | WIRELESS LOUNGE - \$2,500 per sponsor (max 4) |
| <input type="checkbox"/> | LUNCH BUNDLE VOUCHERS - \$2,500 per sponsor /per day (Monday or Tuesday) |
| | <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday |
| <input type="checkbox"/> | NEW MEMBER SYMPOSIUM REFRESHMENT BREAK - \$1,500 per sponsor |
| <input type="checkbox"/> | EXHIBIT HALL MORNING AND AFTERNOON BREAKS - \$1000 - 7 sponsorships available |
| | Sunday <input type="checkbox"/> 1:00 PM <input type="checkbox"/> 3:00 PM |
| | Monday <input type="checkbox"/> 10:00 AM <input type="checkbox"/> 3:50 PM |
| | Tuesday <input type="checkbox"/> 10:00 AM <input type="checkbox"/> 3:50 PM |
| | Wednesday <input type="checkbox"/> 10:00 AM |

DEADLINE DATE: JUNE 1 (to include ¼ page ad in Pocket Program)

Return form to Lisa Rose Sullivan at lrose@aapm.org or fax (301) 209-0862