



innovation
56th Annual Meeting & Exhibition • July 20–24, 2014 • Austin, TX

Traffic Building Initiatives:

- **Lunch Bundle Vouchers:** All scientific attendees will receive 2 complimentary lunch vouchers redeemable for lunch 'bundles' served Monday and Tuesday, between 12:15 - 1:45pm, in the Exhibit Halls 3-4.
- **New! Partners in Solutions:** The Partners In Solutions program is a new opportunity for AAPM to partner with our Exhibitors to increase flow through the Exhibit Hall and improve the Annual Meeting experience for all participants. This year, four lecture sessions will be held in a special-purpose 100-seat AV-ready room erected on the Exhibit Hall floor. Sessions will be held directly before coffee or lunch breaks to encourage attendees to visit the exhibitors afterwards.
- **New! Dedicated Visit the Vendor time slot:**
 - There will be no scientific sessions slated on Wednesday, July 23 (9:30 am - 11:00 am)
- **New! Break Hours:**
 - To accommodate more time in the Exhibit Hall the break hours have been extended to 45 minutes each. Please note the change in the opening and closing of the exhibit hall.

Meeting Traffic Monitoring:

AAPM has a system in place to anonymously monitor the flow of meeting traffic, similar to what is currently being used by grocery stores. The collected data will be used for future planning. Questions? Stop by the Member Services desk.

Association Social Events:

- **AAPM Awards and Honors Ceremony/Reception**
Monday, July 21
6:30 pm – 9:00 pm
Austin Grand Ballroom, 6th FL, Hilton Austin
- **AAPM Night Out:**
Tuesday, July 22
6:30 – 10:00 pm
Bob Bullock Texas State Museum

Ordering Services:

The Exhibitor Service Kit is available online. You may order your services here [Online Service Kit](#) or onsite at the Brede Exhibitor Service desk located in Exhibit Hall 5. If you have any questions, please contact the Brede Customer Service Department at (407) 851-0261.

Review of Technical Exhibits:

Members of the AAPM Technical Exhibits Subcommittee will be on hand to advise Exhibitors of any rule violations during the initial stages of booth setup. For more information, please check out the [Rules and Regulation](#)

Move In Hours:

Thursday, July 17: 8:00 am – 5:00 pm

Friday, July 18: 8:00 am – 8:00 pm

Saturday, July 19: 8:00 am – 3:00 pm

Set Up Hours:

Thursday, July 17: 12:00 pm – 11:00 pm

Friday, July 18: 8:00 am – 11:00 pm

Saturday, July 19: 8:00 am – 8:00 pm

Sunday, July 20: 8:00 am – 12:00 pm (touch up work)

Exhibit Hall Lighting Check:

Saturday, July 19: 1:00 pm – 4:00 pm

Exhibit Hours:

Sunday, July 20: 12:30 pm - 5:30 pm

Monday, July 21: 9:00 am – 5:30 pm

Tuesday, July 22: 9:00 am - 5:30 pm

Wednesday, July 23: 9:00 am - 2:00 pm

Dismantling Hours:

Wednesday, July 23: 2:00 pm – 8:00 pm

Thursday, July 24: 8:00 am – 5:00 pm

Complimentary WIFI:

Complimentary WI-FI will be provided in the Austin Convention Center (AAPM session rooms, exhibit hall and function space). Exhibitors will have the option to purchase a Wired Internet Connection if needed. Information is posted in the online service kit. [More information](#)

Smartphone APP:

AAPM is once again offering a smart device app for the 2014 AAPM Annual Meeting that allows off-line access to the Scientific Program, Committee Schedule, Exhibitor Information, Maps and much more. New this year the AAPM Annual Meeting App allows you to compile any sessions, talks and committee meetings you plan to attend into a [personalized schedule](#).

[Download the AAPM Annual Meeting App](#) for iPhone, iPad, Android and all other web browser-enabled devices.

Follow us on Twitter:

Keep up with all of the AAPM Annual Meeting action by following AAPM on Twitter for live show updates! Use the hash tag #AAPM14 to show in the feed in the Meeting App and on the Annual Meeting homepage.

AAPM Virtual Press Room:

The Virtual Press Room will consist of both Scientific and Exhibitor related press releases.

Any Exhibitor wishing to link to a single or multiple press releases is asked to post the press release(s) on the internet, thus creating a URL address. Then forward the press release URL address and the date of the press release to rachel@aapm.org.

AAPM Exhibitor Virtual Press Room Guidelines:

1. Only companies officially exhibiting at the 2014 AAPM Meeting may submit materials for the Exhibitor Virtual Pressroom.
2. There is no endorsement implied by AAPM.
3. Releases will be listed in alpha order by company name.

We encourage you to post your releases.

See you in Austin!