

# Traffic Building Initiatives:

- Lunch Bundle Vouchers: All scientific attendees will receive 2 complimentary lunch vouchers redeemable for lunch 'bundles' served Monday and Tuesday, between 12:15 1:45pm, in the Exhibit Halls B-C.
- Dedicated Visit the Vendor time slot:
  - There will be no scientific sessions slated on Wednesday, July 15 (9:30 am 11:00 am)

### Association Social Events:

 AAPM Awards and Honors Ceremony/Reception Monday, July 13
6:30 pm – 9:00 pm Platinum Ballroom, Anaheim Marriott

### • AAPM Night Out:

Tuesday, July 14 6:30 – 10:00 pm Grand Plaza between the Marriott and the Hilton

#### **Ordering Services:**

The Exhibitor Service Kit is available online. You may order your services here <u>Online Service Kit</u> or onsite at the Brede Exhibitor Service desk located in Exhibit Hall B. If you have any questions, please contact the Brede Customer Service Department at (407) 851-0261.

#### **Review of Technical Exhibits:**

Members of the AAPM Technical Exhibits Subcommittee will be on hand to advise Exhibitors of any rule violations during the initial stages of booth setup. For more information, please check out the **Rules and Regulation** 

#### Move In Hours:

Thursday, July 9: 8:00 am – 5:00 pm Friday, July 10: 8:00 am – 8:00 pm Saturday, July 11: 8:00 am – 12:00 pm

#### Set Up Hours:

Thursday, July 9: 12:00 pm – 11:00 pm Friday, July 10: 8:00 am – 11:00 pm Saturday, July 11: 8:00 am – 8:00 pm Sunday, July 12: 8:00 am – 12:00 pm (touch up work)

#### Exhibit Hall Lighting Check:

Saturday, July 11: 1:00 pm – 4:00 pm

## Exhibit Hours:

Sunday, July 12: 12:30 pm - 5:00 pm Monday, July 13 & Tuesday, July 14: 9:00 am – 5:00 pm Wednesday, July 15: 9:00 am - 2:00 pm

## **Dismantling Hours:**

Wednesday, July 23: 2:00 pm – 8:00 pm Thursday, July 24: 8:00 am – 5:00 pm

## **Complimentary WIFI:**

Complimentary WI-FI will be provided in the Anaheim Convention Center (AAPM session rooms, exhibit hall and function space). Exhibitors will have the option to purchase a Wired Internet Connection if needed. Information is posted in the online service kit. <u>More information</u>

# Smartphone APP:

AAPM is once again offering a smart device app for the 2015 AAPM Annual Meeting that allows offline access to the Scientific Program, Committee Schedule, Exhibitor Information, Maps and much more.

**Download the AAPM Annual Meeting App** for iPhone, iPad, Android and all other web browserenabled devices.

## Follow us on Twitter:

Keep up with all of the AAPM Annual Meeting action by following AAPM on Twitter for live show updates! Use the hash tag #AAPM2015 to show in the feed in the Meeting App and on the Annual Meeting homepage.

# AAPM Virtual Press Room:

The Virtual Press Room will consist of both Scientific and Exhibitor related press releases.

Any Exhibitor wishing to link to a single or multiple press releases is asked to post the press release(s) on the Internet, thus creating a URL address. Then forward the press release URL address and the date of the press release to rachel@aapm.org.

AAPM Exhibitor Virtual Press Room Guidelines:

1. Only companies officially exhibiting at the 2015 AAPM Meeting may submit materials for the Exhibitor Virtual Pressroom.

2. There is no endorsement implied by AAPM.

3. Releases will be listed in alpha order by company name.

We encourage you to post your releases.

See you in Anaheim!