

ONLINE ADVERTISING RESERVATION FORM

2015 AAPM Meeting Website: <http://www.aapm.org/meetings/2015AM/>

ACCOUNT INFORMATION

Advertiser

Company: _____

Address: _____

City: _____ State _____ Zip _____

Fax: _____ Contact: _____

E-mail: _____

Please approve and fax to Debbie Bott at 516-576-2481. Thank you!

Purchase Order# _____

2015 ONLINE AD – MEETING SITE:

1 Year Banner 468 x 60 pixels

Rate: \$4,425

Advertising Contact:

Debbie Bott, Advertising Sales Manager

American Institute of Physics

1305 Walt Whitman Road

Suite 300

Melville, NY 11747-4300

Phone: 516-576-2430

Fax: 516-576-2481

E-mail: dbott@aip.org

Thank you for your order! Debbie Bott,

Advertising Sales Manager

INSTRUCTIONS:

Be sure to include files in the appropriate formats listed, along with the specific URL that you would like to be linked to.

Link banner to: (banner on file)

www. _____

E-mail banner to: dbott@aip.org

468 x 60 pixels

.jpg, .gif, .html and flash files up to 40 kilobytes

When submitting .swf files, the original flash files must be prepared for click-tracking according to the instructions which will be emailed to you separately as an attachment or please see instructions on how to “[Prepare Click-Tracking for Developers](#)” if sending .swf files.

Client Signature _____

Date _____

Advertising Policy:

AAPM publications, including Medical Physics, Journal of Applied Clinical Medical Physics, AAPM Newsletter, AAPM online services, and any other media, accept advertisements for products and services of interest to medical physicists. AAPM reserves the right to reject, for any or all media, an advertisement it feels is inappropriate for that medium.