

# AAPM 2017 JUL 30—AUG 3



CONNECTING OUR PATHWAYS.  
UNIFYING OUR PROFESSION.

59<sup>TH</sup> ANNUAL MEETING & EXHIBITION | DENVER, CO

## Traffic Building Initiatives:

- **Lunch Bundle Vouchers:** All scientific attendees will receive 2 complimentary lunch vouchers redeemable for lunch ‘bundles’ served Monday and Tuesday, between 12:15 - 1:45pm, in the Exhibit Halls A – C.
- **Dedicated Visit the Vendor time slot:** There will be no scientific sessions slated on Tuesday, August 1 (9:30 am - 11:00 am)
- **ePoster lounges:** As a new initiative to increase exhibit hall traffic, we will be incorporating four ePoster lounges next to each Refreshment Break lounge throughout the exhibit hall. During each refreshment break time, an e-poster session will be held in each e-poster lounge.
- **Partners in Solutions program** will take place in the Exhibit Hall. This program continues to offer a unique way for physicists to interact with and learn from our vendors, with vendors providing physics-level applications training classes in a special-purpose lecture room located on the exhibit floor. These are not sales pitches, but practical information for the clinical physicist from the people who know their systems in depth.
- **Educational Topic-Specific Guided Tours**
  - Small groups, approximately 10 attendees per group, will be guided through the Exhibit Hall by an AAPM-Member. The groups will visit participating exhibitors, spending 10-15 minutes at each exhibitor’s booth.
  - The Guided Tours will be organized around clinical topics chosen by the AAPM Technical Exhibits Subcommittee.
  - Attendees who participate in the Guided Tours will be given the opportunity to earn self-assessment (SAM) continuing education credit for participating.
- **Attendance Participation using Beacon Technology:**
  - AAPM will be using beacon technology to monitor session attendance and traffic patterns throughout the meeting space.
  - A beacon chip will be attached to the name badge of all registered SCIENTIFIC attendees and sensor devices will be placed in session rooms and the exhibit hall.
- **Partners for the Future:**

Again, this year, we will continue the **Partners for the Future Program**, connecting Corporate Affiliates and students at the AAPM Annual Meeting. NEW! Students will have the opportunity to win a \$100 Amazon gift card. Students will be given a “Get to know your Future Partners” card at registration. Each card will list questions provided by corporate affiliate partners participating in the program.

Students will be instructed to visit each participating corporate affiliate to learn about their company and to figure out the answer to the questions listed on the card. Once a card is complete, drop it off at the AAPM Member Resources counter, located at the front of Hall A. In order to qualify, all questions must be answered correctly. The winner will be notified following the meeting.

### **Association Social Events:**

- **AAPM Awards and Honors Ceremony/Reception**

Monday, July 31

6:30pm - 8:00pm

Hyatt Regency, Centennial Ballroom, Level 3

- **AAPM Night Out**

Tuesday, August 1

6:30pm - 10:00pm

Denver Art Museum

100 W. 14th Avenue Pkwy, Denver

### **Ordering Services:**

The Exhibitor Service Kit is available online. You may order your services here [Online Service Kit](#) or onsite at the Brede Exhibitor Service desk located in the Exhibit Hall. If you have any questions, please contact the Brede Customer Service Department at (407) 851-0261.

### **Review of Technical Exhibits:**

Members of the AAPM Technical Exhibits Subcommittee will be on hand to advise Exhibitors of any rule violations during the initial stages of booth setup. For more information, please check out the [Rules and Regulation](#)

### **Move in Hours:**

Thursday, July 27: 8:00 am – 5:00 pm

Friday, July 28: 8:00 am – 8:00 pm

Saturday, July 29: 8:00 am – 12:00 pm

### **Set Up Hours:**

Thursday, July 27: 8:00 am – 11:00 pm

Friday, July 28: 8:00 am – 11:00 pm

Saturday, July 29: 8:00 am – 8:00 pm

Sunday, July 30: 8:00 am – 12:00 pm (touch up work)

### **Exhibit Hall Lighting Check:**

Saturday, July 29: 1:00 pm – 4:00 pm

### **Exhibit Hours:**

Sunday, July 30: 12:30 pm - 5:00 pm

Monday, July 31 & Tuesday, August 1: 9:00 am – 5:00 pm

Wednesday, August 2: 9:00 am - 2:00 pm

**Dismantling Hours:**

Wednesday, August 2: 2:00 pm – 8:00 pm

Thursday, August 3: 8:00 am – 5:00 pm

**Complimentary WIFI:**

Complimentary WI-FI will be provided in Colorado Convention Center (AAPM session rooms, exhibit hall and function space). Exhibitors will have the option to purchase a Wired Internet Connection if needed. Information is posted in the online service kit. [More information](#)

**Follow us on Twitter:**

Keep up with all of the AAPM Annual Meeting action by following AAPM on Twitter for live show updates! Use the hash tag #AAPM2017 to show in the feed in the Meeting App and on the Annual Meeting homepage.

**AAPM Virtual Press Room:**

AAPM Virtual Press Room for the 2017 Meeting will consist of both Scientific and Exhibitor related press releases.

Any Exhibitor wishing to link to a single or multiple press releases is asked to post the press release(s) on the internet, thus creating a URL address. Then forward the press release URL address and the date of the press release to [Rachel](#)

AAPM Exhibitor Virtual Press Room Guidelines:

1. Only companies officially exhibiting at the 2017 AAPM Meeting may submit materials for the Exhibitor Virtual Pressroom.
2. There is no endorsement implied by AAPM.
3. Releases will be listed in date order.

See you in Denver!